



Insightful
Communications
Publishing

www.ICBookstore.ca / www.ICPublishing.ca

1045118 Ontario Inc. – HST 136660628 / 29 McKenzie Dr., Holland Landing, ON L9N 1H2 / Info@ICPublishing.ca / 905.853.1968

SAMPLE PUBLISHING BUDGET 2015

- **Manuscript Evaluations**, \$300 up to 20,000 words, additional \$100 for every 15,000 words thereafter—*option to use \$150 towards editing service (each project assessed individually)* \$ 300.+
 - **Basic Customized Partner Publishing Package**, up to 9 hours of customized services incl. **project management and consulting by phone and email, ISBN numbers, copyright page content/insert, priority position in our on-line bookstore, guest blog post at ICPublishing.ca, Amazon.ca Professional listing**, writing assistance/coaching, future opportunities/services that may be available via I C Publishing from time to time (i.e. multi-author meet and greet or book signings). It can also include citations/reference page management, media kit support, etc. \$ 995.

Additional time/services can be added on a pro-rated hourly basis during or at end of project.
 - **Cover Design**, front and back, incl. bar code (illustrations or stock photos extra) \$ 450.
 - **Text Design**, inside of book \$ 340.
 - **Editing/Proof-Reading** (including initial manuscript and review of typeset manuscript, usually starts at 7 cents per word (x the original number of words submitted in the initial manuscript, or the final number of words in the manuscript, whichever is greater)
 - Once manuscript is evaluated the “per word” fee can be reconfirmed. ++
 - **Typesetting** (estimate \$9 per page) *and Printing to be quoted on separately* (variables that affect price besides number of pages and size/dimensions, is inside colour and amount of images) ++
-

E-Conversion Package, applicable only to books I C Publishing has originally produced and published, includes:

- ISBN numbers
- E-Conversion to e-book (PDF, mobi, ePub), files are also given to author for their own use/website
- Posting currently to 12 e-reader stores (including Apple, Sony, Barnes & Noble, Amazon, etc.)
- Uploading to I C Bookstore

—up to 50 images \$ 495. and up (\$2.25 per extra image)
—if book is over 250 pages, add nominal 55 cents per page

Please refer to Full E-Conversion Packages document for more info on:

- Creating and Publishing E-Versions (of a previously published print book) under I C Publishing
- Fixed Page Layout Books, popular in illustrated children’s books

HST is extra. Deposits are required on all projects.

Bi-Weekly (or Monthly) payments may be arranged for the estimated duration of the work. Above is subject to change.