Why I C Publishing and What Matters to Us

- ✓ Bridging the gap between traditional and self-publishing

- ✓ Building relationships with our clients

- ✓ Attention to detail throughout all projects

- ✓ Quality editing according to the *Chicago Manual of Style*, all phases, not just copyediting and proofreading (not all service providers include developmental editing)

- ✓ Publishing content and messaging that speaks to us and serves others in a helpful way (more about our mandate and submission process can be found on our website)

- ✓ Being a thoughtful and vested partner once we take on a project

- ✓ Always making final digital files available and the property of our clients (not all services providers do this)

- ✓ Print sourcing high quality printing at competitive pricing, providing an average of 65-70% gross profit margins to work with, i.e. keeping more dollars in our clients' pocket *(variables that can affect this include size and complexity of project and quantity ordered)*

- ✓ Providing our own online platform to showcase our authors' books in the ICBookstore.ca and Amazon.ca storefront, and managing these platforms and e-stores to save clients' time and learning curve

- ✓ E-conversions, and optional order fulfilment – providing a national reach for all printed books with the ability to ship internationally, and global distribution for all digital books (PDF, mobi, and ePub)

- ✓ Customized services to meet authors where they're at in their level of knowledge, expertise, and available time

- ✓ Always keeping at the forefront, the author's voice, acumen, and writing style

In an industry that continues to experience a significant shift, Canadian partner publisher, I C Publishing, offers a fresh perspective. Here are some very special words from some of our amazing clients: https://www.icpublishing.ca/testimonials/.